

TIMES-GAZETTE
Is San Mateo County's First
Newspaper
Established in 1859

Times-Gazette

SAN MATEO COUNTY
Is the Gardening Center of
California
Where Climate Is Best

VOLUME LXXV

THE TIMES-GAZETTE, REDWOOD CITY, CALIFORNIA, FRIDAY, OCTOBER 27, 1939

ESTABLISHED IN 1859

BLISS IN BALI



Fred MacMurray, adventuresome fellow who believes that the only place for a woman is in a man's arms, shows Madeleine Carroll, career girl reluctant to yield to love, just how blissful Bali can be in Paramount's new comedy romance, "Honeymoon in Bali," opening Sunday at the Sequoia Theater. Allan Jones is co-starred. Edward H. Griffith directed.

CHRYSANTHEMUM 'BIG PUSH' IS ON AS PEAK OF 1939 HARVEST REACHED

This week brought peak of the 1939 chrysanthemum harvest as scores of pickers and packers from Palo Alto to San Mateo worked long hours to load hundreds of boxes of choice blooms in waitingiced refrigerated express cars destined for the All Saints Day celebration at New Orleans.

First carload of 225 boxes left the Belmont siding last night. Two were being loaded at Redwood City and one at San Mateo today, in addition to a fifth car made up of less than carlot shipments sent to San Francisco from the three Peninsula depots.

Railway express officials estimated that another four cars of San Mateo County chrysanthemums would be loaded in San Francisco today and tomorrow.

Inspectors in the county agricultural department watched every packing and cutting operation carefully, guarding against insect infestation to protect the county's unsullied flower reputation in the South.

According to Agricultural Commissioner Max J. Leonard, the "big push" is smaller than in some previous years, the chrysanthemum industry showing a tendency to level its production over a longer period of time. High quality of the 'mums was assured when the morning sun today removed the last threat of rain damage.

Bermuda boasts that she has 49 forts, but not one has ever fired a shot in anger.

EDITORIAL

What Has Manager Plan Done For This County?

In deciding how to vote on the San Mateo County Charter amendment Nov. 7, citizens may well ask themselves this question: "What has the manager plan done for San Mateo County?"

After all, it is the manager plan that is being voted on at the election two weeks from today. It is not Frederick Peterson, the incumbent manager, for regardless of the outcome of the election, he will remain in office till the end of his four-year term Jan. 1, 1943. He was elected to that term, for which he is to be paid a total of \$24,000 in salary. That could be taken away from him only by recall.

But since the question before the voters is whether or not the manager plan should be continued after Mr. Peterson's term expires, it might be well to recall just what San Mateo County has received for the more than \$38,000 in salaries it has paid its managers—to say nothing of secretarial, office, automobile and other expenses incurred.

First manager was Walter T. Kellogg. He took office May 31, 1933. His four-year term was marked by such turmoil, strife, incompetency, inefficiency, court battles, that through election just before his term expired of a board of supervisors opposed to him, the people overwhelmingly voted not to retain him. The people were emphatic in their opinion that the \$24,000 paid Mr. Kellogg brought no comparable amount of service.

The second manager was Ernest A. Rolison. Although he introduced many innovations into the county government, most of which we believe were valuable ones, they have virtually all been junked now by the county manager or board of supervisors, so that the \$9500 in salary paid him was for work later undone. And the people were not satisfied with him for they refused to retain him in office.

The next county manager was the incumbent one. Certainly his term—marked by bickerings, opposition to every move of the supervisors regardless of merit, jeerings and sneerings, discharge of veteran employees and attempted ouster of others, asserted attempts to gain control of all county patronage through charter amendments—has been nothing to the credit of San Mateo County. For the \$500 a month paid him since Jan. 1, the county has secured a purchasing agent that could be employed—in fact, was for years—at less than \$300 a month.

It is true the manager plan works for cities. And we firmly believe that had the system been constituted in San Mateo County as planned originally by the charter freeholders—subject to the

(Continued on Page Two)

\$281,062 Collected By County for State

County Treasurer A. H. Sagehorn has made his bimonthly settlement with the state, turning over \$281,062.19 collected by his office for inheritance taxes. Sagehorn said the collection, although unusually large, was smaller than the collection for the preceding two months when he took in \$293,756.20.

Fees collected for the period totaled \$1311.30, all of which was turned over to the county treasurer, in accordance with the charter. Before the charter, the fees, collected on a staggered percentage basis of 1 to 3 per cent, not exceeding \$200 on any one estate, were added to the treasurer's salary.

In the heyday of Corinth, Greece, the city's 20,000 freemen were estimated to possess 460,000 slaves.

FALL SPECIAL

Our Regular \$3.95
PERMANENT WAVE

\$1.95 Complete

Our Regular \$6.00
PERMANENT WAVE

\$3.50 Complete

Shampoo, Fingerwave... 50c

Mon.-Tues.-Wed.

Take advantage of our unlimited parking space. OPEN EVENINGS

University Beauty Salon
Palo Alto 23321

THE PIE-EYED PIPER OF HAM AN'



PROTECTION IS ASKED BY LOCAL BUSINESSMEN

A paradoxical situation involving business men pleading for taxes to be placed upon themselves was presented to the Redwood City City Council Monday—and, needless to say, met informal approval of the board.

The request for the taxes—or, rather, fees—to be fixed for the practice of their profession was made by a group of four contractors—Emil Steinegger and Peter Sorensen, general contractors, and Otto Maehl and Kenneth Sanders, painting contractors.

With each offering suggestions, they proposed in general that a fee of \$25 a year be fixed on painting and general contractors, similar to that now placed on plumbing and electrical contractors.

UNFAIR COMPETITION
Explanation of the request was that now, with no fee charged, outside contractors or even tradesmen without a contracting business can provide unfair competition because of the lack of necessity of paying social security taxes, insurance, and similar items. A contracting fee would tend to eliminate such cut-throat competition, it was explained.

"It would be a burden on us to pay fees, but if we could receive protection from the payment, we can gain from it," Sanders explained.

San Mateo, Burlingame and Menlo Park have such fees, it was explained.

Upshot of discussion was to re-

Employee of Store At Woodside Dies

Fred Leslie, an employee of the Neuman Brothers store at Woodside for the past 27 years, passed away on Tuesday at a San Mateo hospital following a month's illness. He was 80 years of age.

Pea Picker Sent To State's Prison For Life Sentence

Jorge Q. Vidal, 43, San Gregorio pea picker convicted of murder, was sentenced to life imprisonment in state penitentiary by Judge Maxwell McNutt Monday after Percy W. Jackson, who defended Vidal, withdrew from the case.

"My client feels that he would do better with different counsel," Jackson informed the court. He was appointed by the court to defend Vidal and served without compensation.

William F. Aylward Funeral Rites Held

Funeral services for William F. Aylward, Menlo Park gardener who died in San Francisco Friday after a brief illness, were held at the Church of the Nativity in Menlo Park on Monday, with interment following at Holy Cross Cemetery.

Mr. Aylward, a resident of Menlo Park for 20 years, was the father of Mrs. Katherine Roberts of Hollywood, a former air stewardess, and Thomas Aylward of San Francisco. Both are Sequoia High School graduates.

YOU'LL NEED A COAT NOW

\$25
DEFINITELY \$30.00 VALUES
COATS

THE MOST FASTIDIOUS WOMEN WILL BE PROUD TO WEAR ONE OF THESE FINE ALL WOOL NOVEL FABRICS—IN NEWEST STYLES—SIZES 11 TO 14.

\$15
COATS
CASUAL OR DRESSY IN STYLES

TO SUIT YOU—THE SELECTION OF FABRIC AND COLOR IS LARGE. YOU CAN'T HELP BUT REALIZE THE VALUE WHEN YOU SEE THESE ON.

FREE PARKING—Lyton & Ramona

GET YOUR TICKET STAMPED WHEN YOU MAKE A PURCHASE

TONIGHT! 7:15 - 9:30 REDWOOD THEATER

"WAJAN, SON OF A WITCH"

STARRING THE "OOMPH GIRL" OF BALI!
And BOBBY BREEN in "WAY DOWN SOUTH"

SEQUOIA

SUN. MON. TUES.

OH... WHAT A HONEYMOON!

Paramount Presents



FRED MACMURRAY
MADELEINE CARROLL
ALLAN JONES

Honeymoon in Bali

Akim TAMIROFF - Helen BRODERICK

AND—He tops his dramatic role as the "Informer"

VICTOR McLAGLEN

in "FULL CONFESSION"

40c

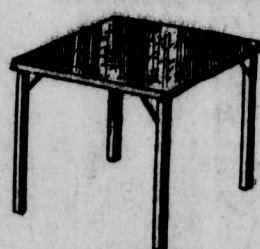
Last Day! Saturday
GARY COOPER
"The Real Glory"
—AND—
"HERO FOR A DAY"

Just One Darn Thing After Another!
Truly The Year's Biggest Bali Laff...!

HELP THEATRE EMPLOYEES Earn Christmas BONUS—BUY XMAS GOOD-WILL TICKETS

Dollar Day SPECIALS

FOLDING CARD TABLES



1⁰⁰

CENTER BRACED TOP
RED OR GREEN TRIM
Regular 1.25

Only One Item to a Customer.
No Phone Orders, Please

Genuine GLASSTEX

FLOOR

LAMP SHADES

Regular 95c Value

69c

Pleated GLASSTEX will not spot or flake. Washable. Five attractive colors to choose from. Will render a fine decorative effect in the home.

RYAN FURNITURE CO.

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IN I.O.O.F. BLDG.

R.C. 2112

WANTED 500 CUSTOMERS

\$1⁰⁰ Per Pr.

264 PAIRS OF WOMEN'S SHOES

Broken lines, all styles and patterns—but not all sizes. Values up to \$3.95. **\$1⁰⁰ per pair**

\$1⁰⁰ OFF

WINDOW PRICE OF ALL MEN'S & WOMEN'S SHOES

Entire stock of our men's & women's shoes selling at \$4.85 and up. All styles incl. Florsheims. You save **\$1⁰⁰ per pair**

\$1⁰⁰ OFF

250 PAIRS OF WOMEN'S NOVELTY SHOES

Latest styles and patterns. New fall shoes. Regular price \$2.95 **now \$1⁹⁵**

10% Reduction

ON ALL OTHER MERCHANDISE

10% off on any Pairs of Shoes, Slippers and Rubber Footwear, during this great Dollar Day Event.

You can not afford to miss this opportunity to save. Our prices have positively not been raised. The prices for Dollar Day are reductions on our everyday window prices.

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2361 Broadway

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TIMES-GAZETTE

Established 1859

REDWOOD CITY, SAN MATEO COUNTY, CALIF.

D. E. O'KEEFE, Owner and Publisher

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COUNTY FORCED TO TAKE LIENS ON RELIEF CLIENTS' PROPERTY

The State Department of Social Welfare has reversed a former ruling and informed San Mateo County authorities they must enforce the new property agreement law on all applicants for old-age security payments. Previously the state department had ruled the agreements were optional.

"Further consideration has been given to the whole problem," wrote Martha A. Chickering, state social welfare director, to Adrian F. Ward, county social service division superintendent, "and we wish to modify our former instructions to you. In accordance with the ruling of the Social Welfare Board, the

County should continue to secure agreements in cases of property ownership and it is expected that all agreements will have been secured by Dec. 1, 1939.

"The refusal of a recipient of aid to sign an agreement would be basis for suspension of aid. The agreement provision is new, and it is possible that many aged persons will need time to consider the request for signature on the agreement, and to discuss the matter with their relatives or others."

The new property agreements, which to date have been signed on a voluntary basis in San Mateo County, provide that the

MENLO PARK NEWS

WILLIAM AYLRARD PASSES

MENLO PARK, Oct. 27 — On last Monday, William F. Aylward, who died in San Francisco on Oct. 20, was buried from the Church of the Nativity. Interment was in Holy Cross Cemetery. The deceased was a former resident of Menlo Park and for some years was the superintendent of St. Catherine's Home in Stanford Park. His wife predeceased him a few years ago. He is survived by a son, Thomas, and a daughter, Mrs. Katherine Roberts, whose husband is an aviator. She was a stewardess on one of the airlines, flying between Los Angeles and San Francisco, when she met her husband. The Robertses have two pretty children and own a cozy home near the Crosby estate at Hollywood.

Under the auspices of the Catholic Women's Literary Guild of Palo Alto, the "Harvest Holiday" will prevail at the annual benefit for Sisters of Corpus Christi Monastery on the afternoon of Nov. 17 in the Palo Alto Woman's Clubhouse. A variety of colors and garments are expected to entice purchasers to booths selling goodies and goods anticipating the approaching holiday season. A number of Menlo Park ladies are assisting in the work.

A heavy vote will be polled at the Nov. 7 election. The Ham and Eggs proposition will lure many to the polls as will also the bond issue which proposes to raise the sum of \$10,000 for improvement of the recreation field. Both questions will probably bring out an 80 per cent vote.

At the Community Hospital in San Mateo a 7-pound girl was born last week to Mr. and Mrs. Joseph Bagley. The little miss has been named Judith Maria.

Miss Nancy Merrill, the pretty and talented daughter of Mr. and Mrs. Charles H. Merrill, Glenwood Ave., will be united in marriage to Charles J. Green this afternoon at 3:30 p. m. at the home of her aunt, Mrs. Silas Palmer. The young couple will reside at the home of Mr. Green at Friant, Fresno County.

Under the auspices of the local post of the American Legion, Armistice Day on Saturday, Nov. 11, will be duly observed by a parade and a program of exercises at Fremont Memorial Park on Santa Cruz Ave. Samuel M. Shortridge will be the orator of the day. Following the program a barbecue is to take place at the Kuck gardens. Menlo Park expects to entertain hundreds on that day and Menlo Park knows how.

Mrs. Dorothy Fisher and her young son, Forest, who have been here all Summer visiting the former's parents, Mr. and Mrs. Arthur Taylor, will return to their home in Oregon next week. Mrs. Fisher is a graduate of St. Joseph's School and Sequoia High School. Mr. Fisher is a graduate of Stanford as is his father and

county shall become a creditor if the recipient leaves an estate.

FUN IN THE OLD SOUTH



Bobby Breen (center) explains to Alan Mowbray the rather odd disguise of Clarence Muse in a hilarious scene from "Way Down South," exciting picture of ante-bellum days in Louisiana which stars young Breen and gives him an opportunity to vocalize favorite Negro spirituals—now playing at the Redwood Theater with "Wajan, Son of a Witch."

WHAT THE MANAGER PLAN HAS DONE

(Continued From Page One)

check of a qualification board that was ruled invalid even before the first county manager took office—it would have worked here.

But "ifs" are of no moment now. We are faced with facts. And one fact is that the manager plan here has been unsatisfactory. Other counties evidently have felt that it would not be feasible for them, for only one other of the state's 58 counties—Sacramento—has adopted the manager plan. And no other county in the entire world has an elective manager setup, where there is a "double-headed governmental freak" as in San Mateo County.

Perhaps the explanation for the reticence of other counties to use the manager plan is the fact of the situation here. For \$38,000 paid in salaries alone to three managers in six years, San Mateo County has received but little, if any, benefit.

The means is near at hand for correcting an unworkable, impractical situation. It can be corrected if citizens vote "Yes" on the charter amendment Nov. 7.

mother. Both are physicians.

October is here again and with it comes the annual drive by Menlo Parlor N.D.G.W. for the Homeless Children Agency of the Native Sons and Daughters Central Committee.

On Thursday, Nov. 16, the Central School in Menlo Park, Menlo Parlor N.D.G.W. is sponsoring its annual card party for this worthy cause. A fine string of prizes has been donated. Tickets are 25c. Games will start at 8:15.

The proceeds of these drives buy food and clothes for these children until they are placed in homes for adoption. This Children's Agency was formed in 1910 and since that time 5250 children have been adopted, and 13,961 families have applied for children to adopt. There are now over 1600 families waiting patiently to receive a child who will match them in nationality, appearance and religion.

The Native Sons and Daughters Central Committee is one of two appointed by the State of California to place children for adoption. Come and help this worthy cause.

TOYAH, Tex. (AP)—R. L. Parker, rancher, has a new ambition in life since he was kicked by a horse: To breed a race of kickless equines.

3 Students Injured En Route to College

Three San Jose State College students from Redwood City and Belmont were injured en route to school when a skidding machine hit their automobile broadside on El Camino Real in Atherton.

The car, which went out of control on the wet pavement at 7:20 a. m., was driven by Harry C. Benson, 24, of Palo Alto. It started to slide across the highway in a northwesterly direction.

The students in a semi-truck driven by Harry W. Killpack, 19, of 523 Hopkins Ave., Redwood City, saw the machine skidding toward them and Killpack drove off the side of the highway and halted his vehicle there.

Benson's machine, according to Atherton police, skidded into the semi-truck, shearing off wheels on one side and cracking the wood frame body.

Killpack incurred a bruised shin. Darwin Wheeler, 18, Belmont, received a gash over his left eye. M. L. Stepp Jr. of 1302 Hopkins Ave., Redwood City, incurred arm bruises.

The three were taken to the Menlo Park Fire District Station, where they were given first aid

R. C. Woman Hurt When Hit by Auto Near Five Points

San Mateo County traffic resulted in injuries to several persons over the weekend, a Redwood City woman suffering a possible fractured skull, but none was fatally hurt on the Peninsula despite the fact that traffic at times was extremely heavy. A Burlingame man was killed in San Francisco, however.

Mrs. Joseph Montoro, 51, 108 Linden St., Redwood City, was most seriously hurt in San Mateo County. She was struck by an automobile driven by Forrest W. Reeves Jr., 20, Palo Alto, as she was crossing El Camino Real at Five Points, Redwood City.

Redwood City police said witnesses had reported that Mrs. Montoro walked directly in front of the Reeves car.

She is in Mills Hospital at San Mateo suffering from a possible fractured skull, a bad laceration across the forehead and other injuries.

Raymond Merle Zimblemann, 21, Burlingame, was killed and his companion, Miss Peggy Ford, 17, also of Burlingame, was critically injured Sunday in a San Francisco intersection accident. Miss Ford suffered a fractured skull.

NEUTRALITY TALKS GIVEN

The subject of neutrality was discussed on Monday by Toastmasters in four talks given under chairmanship of Bruce Martin. Giving the practice speeches were Arthur Payne, who explained the present neutrality law; Clarence J. Holt, who spoke against repealing the arms embargo; Louis B. Demattels, who favored repeal, and B. E. Myers, who discussed means of keeping the U. S. out of war.

treatment. Benson was uninjured.

Publicity Campaign Slated for Coastside

HALF-MOON BAY, Oct. 24 — James McCoy, El Granada realtor, predicted a building boom on the Coast next year, and reported that six new FHA homes were under construction in his subdivision. He said the community had expanded so rapidly that it is seeking establishment of a business zone, and an application has been filed with the county planning commission for the purpose.

PRESIDENT ROOSEVELT

FORMER PRESIDENT HERBERT HOOVER

GOVERNOR CULBERT L. OLSON

THE UNITED STATES NAVY DEPARTMENT

THE UNITED STATES WAR DEPARTMENT

CALIF. STATE SENATE (REPUBLICAN)

CALIF. STATE ASSEMBLY (DEMOCRAT)

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THE INDEPENDENT OIL PRODUCERS

THE NATIONAL STRIPPER WELL ASS'N.

(SMALL WELL OWNERS)

RETAIL PETROLEUM DEALERS ASSOCIATION

INDEPENDENT PETROLEUM ASSOCIATION

OF AMERICA

URGE

VOTE "YES ON 5"

FOR NATIONAL DEFENSE

HAND BAGS

hand crushed

genuine

calf skin

ZIPPER INSIDE

beautifully

lined and

fitted—

SMART ENOUGH TO GO TO COLLEGE

298

MONTGOMERY WARD

Redwood City

FREE
PARKING
FREE
DELIVERY
ON ALL
ORDERS
OVER \$1.00

REDWOOD CITY
CREAMERY-DELICATESSEN
917 MAIN ST. REDWOOD CITY

PHONE

R. C.

964

HALLOWEEN PARTY Specials

FRIDAY — SATURDAY

PURE—Bring your own container
APPLE CIDER . . . gal. 39c
HONOR—No. 2 1/2 can
PUMPKIN . . . 2 for 19c
RAYMAL RUBY—No. 2 can
WHOLE BEETS . . . 11c
HONOR—No. 2 can
SAUERKRAUT . . . 2 for 19c
LIBBY'S—Pineapple & Peach—16-oz. jar
Pure PRESERVES 2 for 25c
NAMCO—No. 1/2 tin
CRAB . . . can 22c
SWIFT'S—1-lb. 12-oz. can
PORK & BEANS . . . 10c
SUNSHINE—1-lb. pkg.
KRISPIE CRACKERS . . . 15c
In Bulk—YELLOW
POPCORN . . . 3 lbs. 25c
HUME—Solid Pack—No. 2 1/2 can
TOMATOES . . . 10c

BRANDIED—Silver Thistle in Bulk
MINCE MEAT . . . 2 lbs. 25c
LIBBY'S—Large 46-oz. can
PINEAPPLE JUICE can 22c
LIBBY'S—Large 46-oz. can
TOMATO JUICE . . . 15c
DEEP REEF—5-oz. can
OYSTERS . . . 10c
80-count Embossed
NAPKINS . . . pkg. 3c
BAR NONE
DOG FOOD . . . 6 cans 25c
LIBBY'S—Homogenized
BABY FOOD . . . 2 cans 13c
CIRCLE S—No. 2 1/2 can
GOLDEN HOMINY . . . 10c
RED CAN
HILLS COFFEE . . . lb. 26 1/2c
WALDORF
TOILET PAPER 5 rolls 20c

DELICATESSEN DEPT.

Featuring Mrs. Frago's Famous Home Cooked Foods
Delicious and Economical

ROAST BEEF . . . 1/4-lb. 18c
BAKED HAM . . . 1/4-lb. 18c
FRANK FOODS—Assorted
COLD MEATS . . . 1/4-lb. 15c
JELLO AND
FRUIT DESSERT . . . 1/4-lb. 10c

YOUR FAVORITE
COOKED BEANS . . . pint 15c
OREGON
CHEDDAR CHEESE lb. 18c
POTATO, MACARONI, COLE SLAW
SALADS . . . pint 10c
TILLAMOOK
CHEESE . . . lb. 26c

Fireplace Sets

Plated or Solid Brass
Varied Designs

Buy a Complete Matched Set
as Low as

12⁹⁵

Individual Pieces Priced
as Follows:

FIRE SCREENS . . . 4.75 up

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J. W. BROOKS FURNITURE CO.

EL CAMINO REAL SAN CARLOS TEL. S. C. 252-J
Successor to Harvey E. Nelson
Open Wednesday Evenings 7:30-9:00

Penney's DOLLAR Days

WE MUST MAKE ROOM FOR HOLIDAY MERCHANDISE. HERE ARE JUST A FEW OF THE MANY BARGAINS YOU WILL FIND IN OUR STORE. WATCH OUR WINDOWS.

Baby Crib Blankets

36x50. Soft, fluffy blankets in pastel and plain colors. **2 for 1**

EXTRA BARGAINS!

Flour Sack Squares

20 for 1.00
White or colored. They'll sell fast. Get your share.

Ladies Coats

BARGAIN PRICED!

Almost Every Size **5⁰⁰**

Reduced from our higher priced lines. New styles and materials. Here is your chance to save.

EXTRA SPECIAL

Sheet Blankets

each **37c**
70x80. Fine cotton sheet blankets in neat color combinations.

Terry Towels

20 for 1.00
39x18. Nice soft Terry towels. You will find many uses for this towel!

Sanitary Napkins

Boxes of 50 **2 boxes 1.00**
A once-in-a-lifetime value you can't afford to miss. Soft, absorbent and sanitary.

Ladies' Umbrellas

each **1.00**
The newest designs in water repellent umbrellas.

Blanket Ends

Large size. **1**

School Supplies

REDUCED
Binder Paper, 3 bchs. 10c
Tablets . . . 3 for 10c

Luncheon Cloth

each **1.00**
52" square. Natural Osnaburg. New, neat designs. Make beautiful gifts.

Another Penny Bargain!

Sheet Blanket

2 for 1.00
70x90. All white. This fine cotton sheet blanket at tremendous savings.

Cleansing Tissues

2 boxes 25c
500 to each box.

Heavy Terry Towels

Large Size **4 for 1**

Men! Your Opportunity to Save!

New Fall Suits

13⁰⁰

You will recognize values in this lot of specially priced suits from our higher priced lines. You must see these to appreciate the values.

25% Wool Blankets

each **1**

Pillows

each **1**

Mattress Protectors

each **1**

CLOSE OUT!

Ladies' Shoes

100
Many styles. Not every size in every style, but you will find a goodly selection from which to choose.

MEN'S

Work Shoes

200
Your school emblem on white cotton T shirts. Boys, get yours!

CLOSE OUT!—MEN'S

Shoes and Oxfords

3.00
See these wonderful values. Priced for Penney's Dollar Days. pr.

YOUNG MEN'S

Sport Suits

10⁰⁰
2 piece—new styles and patterns for Dollar Days.

Men's Shirts

each **1.00**
Heavy cotton twill Domet cloth shirts. Grey or brown. All sizes.

Men's Pajamas

3 pr. 2.00
Another shipment of those warm flannel pajamas. Just the thing for these cool nights. Close Out!

Rayon Slack Sox

Many patterns in this extra value for men. **3 for 1**

J. C. Penney Co. Sequoia Bldg. Redwood City

REDWOOD CITY'S POPULAR PRICED STORE

On World's Fair School Tour



History lessons learned from school books become real to children when supplemented with actual examples of dramatized history. Here Raquel Lopez of the San Leandro school and her little sister Carmen take a lesson in early pioneer history as presented by the Golden Gate International Exposition on Treasure Island. These students and hundreds like them who come to the Exposition in School Tour groups, find great interest in the Golden Spike which joined the rails of the Central Pacific and the Union Pacific railroads at Promontory Point in Utah. This exhibit, and scores of others from the highlights of American history can be found in the various county buildings on Treasure Island. The Fall School Tours, approved by the State Board of Education, and in effect until November 3, are open to all schools in California, and offer minimum rates for children. Full school attendance credit is given children making the World's Fair Tours.

ABOUT BOOK WORMS

TORONTO (P)—Men make better bookstore browsers than women, according to book-sellers here. Women are often handicapped by purses or parcels.

PLANES PLANT SEEDS

TUCSON, Ariz. (P)—Airplanes now sweep over the wide open spaces of the southwest, dropping seeds. The aim is to promote growth of food grasses on the range, thus improving grazing conditions.



I got real value
when I equipped my home
for **GAS HEAT**

IN the new homes you have seen being built everywhere during the past year—nine out of ten are equipped for gas heating. Why? The answer is that gas heating equipment gives more real value, is less expensive to buy than other types of heating equipment which will do the same satisfactory heating job.

One year from now or ten years from now, the owners of these homes will be just as enthusiastic about gas heating as they are right now. Year after year nothing can give as much comfort, convenience, and all round satisfaction. Why not investigate gas heating for your home? Take advantage of the exceptionally easy purchase terms now in effect for all types of gas heating equipment. You can afford gas heating. It costs no more than old-fashioned methods of heating.

Tune in on the **EVENING CONCERT - KYA -**
8 to 10 every night
The world's finest music by the world's greatest artists

SEE YOUR DEALER OR THIS COMPANY

P.G. and E.

PACIFIC GAS AND ELECTRIC COMPANY

285W-1039

Matches HIGHWAY—Large box **2 for 5c**

Rice EXTRA FANCY LONG GRAIN
Two pound cellophane bag **10c**

Bacon SWIFT'S PREMIUM, Sliced
½ pound cello. package **15c**

Pineapple LIBBY'S Long Slices
Tall 14 oz. can **8c**

Soap SU-PURB
Granulated
1½ lb. pkg. **2 for 35c**

Ralston Shredded, 12 oz. pkg. **11c**

It's
APPLE TIME
at Safeway!

And lady! What firm, flavorful beauties we now have for you! Juicy crisp varieties for eating out of hand—and for Waldorf and other tasty health salads. Apples for baking, rich Brown Bettys, apple sauce, pies, and apple dumplings. This is the time to enjoy apples in all kinds of tempting healthful dishes.

Also APPLES in Cans and Bottles

Apple Sauce Libby's—No. 2 can **9c**

Apple Butter Libby's—Tall 18 oz. **2 for 17c**

Apple Juice Del Rogue—Tall 12 oz. can **4 for 25c**

Apple Cider Martinelli's—Gallon jug **55c**

Apple Cider Western—Gallon jug **43c**

Miscellaneous Features

Pancake Flour Aunt Jemima, Lge. 2½ lb. pkg. **20c**

Chili Sauce C.H.B.—7 oz. bottle **7c**

Krispy Crackers Loose-Wiles—Lb. pkg. **14½c**

Peas Sugar Belle, Fancy Blended—No. 2 can **11c**

Corn Country Home, White or Golden Number 2 can **9c**

Super Suds Red Label—Giant package **15c**

Super Suds Blue Label (Concentrated) 1½ lb. package **19c**

Brown Derby Beer 11 oz. steins 4 for **25c**

Cheese Pabst-ett, Standard or Pimento 2 for **27c**

Cherub Milk Tall can **4 for 25c**

Anchovies Imported, Rolled or Flat—¾ oz. tin **5c**

Beef Stew Dinty Moore—1½ lb. can **15c**

Canterbury Tea Black—¾ lb. package **15c**

Jell Well All flavors—Regular package 3 for **13c**

Par-T-Pak Cola Root Beer or Orange Quen Bottle (Plus Deposit) **10c**

Morton's Salt Plain or Iodized—Lge. carton **7c**

California Pippins The world's finest all-purpose apples **3 lbs. 10c**

Rome Beauties From Washington—The ideal dessert apple and baker supreme. Extra Fancy. **5c**

Winesaps From Washington—Tart, deep red—a holiday apple for eating or cooking. Extra Fancy. **5c**

ALL IN YOUR APPLE-A-DAY

- BONE PROTECTION**
Apples are a good source of "Tooth and Bone" vitamin C. Also a good source of "Cold-Fighting" vitamin A.
- VITAMINS**
Apples are a good source of "Tooth and Bone" vitamin C. Also a good source of "Cold-Fighting" vitamin A.
- CALCIUM**
The vital bone-building material, calcium, is one of several food minerals found in health-giving apples.
- TOOTH BEAUTY**
The chewing of crisp, juicy apples helps cleanse the teeth and exercises and firms the jaw, says dentists.
- GOOD DIGESTION**
Apples contain substances known to help promote good stomach digestion.
- MINERAL UTILIZATION**
By eating fresh apples regularly, we help the body get more good from the minerals in other foods we eat.
- ACIDALITY**
Apples are also listed among the foods which help keep the blood on the alkaline side.

SAFEGWAY GUARANTEED MEATS

Swift's fresh cut Eastern

PORK LOIN ROAST Select young tender pork **21c**

LAMB SHOULDERS Fancy young quality For roasting or stewing **11c**

BEEF POT ROAST Very best quality Choice tender meaty cuts **17c**

ROASTING CHICKENS Finest fresh dressed 3 to 5 lbs. **29c**

PORK SHOULDERS Fancy lean—Sweet pickled Bake as you would smoked ham **12½c**

PORK SAUSAGES Fresh tasty pure pork Small breakfast links **23c**

Sliced Bacon Armour's Bulk Sliced Special **24c**

Legs of Pork Lean, well trimmed, Sweet Pickled **17½c**

Meat prices effective Friday and Saturday only.

MAZOLA OIL
Quart can **40c**
Ask for free recipe book

LIFEBUOY SOAP
Regular bar **3 for 17c**

OVALTINE
PLAIN or CHOC.
Med. can **33c** Lge. can **59c**

INTERNATIONAL ASSOCIATION OF MILK DEALERS
Now in annual convention in San Francisco
Visit the National Dairy Show at Treasure Island also the Dairy Industry Exposition at Civic Auditorium.

FORMAY SHORTENING
3 lb. can **44c**

DEL MAIZ CORN NIBBLES, 12 oz. **11c**
GREEN GIANT PEAS, Tall 17 oz. can **15c**

CRYSTAL WHITE
Laundry Soap
Reg. bar **10 for 29c**

SAFEGWAY

Your Friendly Grocer

2nd BIG WEEK

SAFEGWAY COFFEE CARNIVAL
A three-ring circus of coffee values!

Airway Biggest coffee value in town **2 for 25c**

Nob Hill The aristocrat of thrifty coffees **19c**

Edwards Plain or drip grind... vac. packed can **22c**

HALLOWEEN Specials

Almonds New crop I.X.L. —Lb. cello bag **2 for 35c**

Walnuts New Crop, Diamond Large—lb. cello bag **19c**

Apple Cider Western—Gallon jug **43c**

Pumpkin Libby's—No. 2½ can **9c**

Marshmallows Fluff-i-est—Lb. cello bag **9c**

Mince Meat Monogram, Imported—1½ pound package **2 for 25c**

Dates Old Fashioned or Drops **20c**

Chocolates 1 lb. cello bag **10c**

Cinnamon Imperials 6 oz. cello. bag for candied apples **9c**

Pop Corn Pep-Pop—10 oz. can **2 for 15c**

Pop Corn Jolly Time—10 oz. can **10c**

Society and Club News

LIGHTING EFFECT ON OBJECTS IS DEMONSTRATED

Working upward from combinations of primary and secondary colors, Clark Baker, lighting counselor for the Pacific Coast Electrical Bureau, showed how the wrong kind of light can change a fabric or furnishing from an harmonious to an in-harmonious effect Wednesday.

His demonstrations were presented as a part of his talk, "Living with Color," presented for the Women's Guild of the First Congregational Church at its meeting in the church social hall.

Vocal solos were presented by Miss Helen Steele, accompanied at the piano by Mrs. Charles E. Ward. Her numbers were "Voi che sa pete aria" from "The Marriage of Figaro" and "Bird of Love Divine."

DEVOTIONAL MESSAGE

Devotions were led by Mrs. Charles L. Huyck. Mrs. S. S. Mayo presented the program.

At the business session Mrs. Guy Whitehead and Mrs. Ward briefly reviewed the proceedings of the annual conference of Congregational Churches of Northern California held in Santa Cruz last week.

HOSTESS COMMITTEE

Hostess chairman for the afternoon was Mrs. Andrew Stewart. She was assisted by Mrs. Willis Dunbar, Mrs. Roy Gordon, Mrs. Mary Kreiss, Mrs. Alfred Meyers, Mrs. J. Lee Pipkin, Mrs. Charles Diel, Mrs. E. C. Fortier, Mrs. Herbert Rook and Mrs. Caswell Swett.

The next guild meeting will be the annual luncheon to be held Nov. 15.

Relief Corps To Hold All-Day Session

Starting at 10 a. m. today in Odd Fellows Hall, Gen. George S. Evans, Woman's Relief Corps, will hold an all-day session for its inspection by Pres. Carrie L. Hoyt of the California and Nevada Federation.

Luncheon will be served at 11:30 a. m. at Sodini's after which the members will all reassemble at the hall at 1 for the afternoon session.

All officers are to dress in white for the occasion.

MRS. EIKERENKOTTER ENTERTAINS TWO GUESTS

Guests at the home of Mrs. Lillian Eikerenkotter of Stambaugh St. yesterday were Mrs. Jack Malone and Mrs. Edith Rolla, wife of the late Charles Rolla, formerly of Redwood City.

Miss Dell Colletto Is Guest of Honor At Bridal Shower

HALF MOON BAY, Oct. 26—Miss Alameda Dell Colletto was honored at a miscellaneous shower at the home of her parents, Mr. and Mrs. Silvio Dell Colletto at Purissima, Sunday. She is to become the bride of Frank Siccomi of San Francisco sometime next month.

A quiet ceremony is being planned to take place in San Francisco with only members of the immediate families attending. The bride-to-be is a graduate of the local high school with the class of 1938. She is the grand-niece of the late Carmel Miramontez and Francisco Gonzales, who were early settlers of this locality.

Following a short honeymoon trip, the couple will establish a home in San Francisco.

Girl Scouts Plan Halloween Party

Live Oak Troop of Girl Scouts is planning a Halloween party for Monday at its meeting at Mt. Carmel School.

The program for the year, outlined by the leader, Mrs. Louis B. Dematteis, and her assistant, Mrs. Luke Argilla, will include first aid study. The troop has been divided into three sections—those studying for second class badges, those working on dramatic badges and those taking a homemaker major, who are now working for their housekeeper badges.

Officers elected for the troop are Barbara Tierman, secretary; Dolores Fraser, treasurer, and patrol leaders: Betty Langley, Cardinal Patrol; and Virginia McCarthy, Fox Patrol.

A number of new members have been added to the troop, bringing the total to 29 girls.

PEDRO CLUB MEETS AT DOPPEE HOME

Pedro Club members met last evening at the home of Mrs. Arthur Doppee of Second Ave. Refreshments were served after the game. High score honors were won by Mrs. Frank Ohlson of San Carlos, first, and Mrs. Charles Dwinelle, second. Mrs. Heyward Marshall, a guest, won consolation honors.

Others present were Mrs. John Johnson, Mrs. Russell Langdon, Mrs. Carl Shugert, Mrs. Joseph Demma, Mrs. Herbert Norton, Mrs. Clarence Mullen, Mrs. Harry Hunt, Mrs. Richard Wagner and another guest, Mrs. Fred Biron.

Nurses Discuss State Civil Service Study
State civil service was recommended as a subject for study by the state nursing organization and was discussed at the meeting of Unit 11 of San Mateo County Tuesday at the San Mateo High School. A new state committee has been formed under the term "educational committee," with Mrs. Mabel Greg-

MRS. HOPKINS' CONDITION REPORTED IMPROVED
Mrs. Blanche Hopkins, Acacia Lane, Redwood City, who has been seriously ill for the past three weeks, today was considered out of danger by Palo Alto Hospital authorities after undergoing her second operation. Dr. H. C. Warren in charge.

Style Show Will Be Intermission Number
A fashion show, through the courtesy of the Clothes Closet of Palo Alto, will be an added feature to be presented during the intermissions of The San Carlos Players' new production "The Patsy" Friday evening, Nov. 3, at the San Carlos City Hall Auditorium. The fashion show is under the supervision of Mrs. Esther Green of the San Carlos Players.

play is now practically finished and all arrangements have been completed for the presentation. Tickets may be purchased at the door the night of the performance. Admission prices are adults, 40 cents, children 25 cents.

The United States has engaged in six major wars.

Hurry! Last Chance!

WARD

AMERICA'S GREATEST HOSIERY SALE! SAVE EXTRA NOW!

RINGLESS CHIFFONS

First Quality! Sensationally Reduced!

44¢

"Sensational savings" announce Ward Week sale banners! "Sensational savings," echo thousands of price-wise women who know they can't possibly match these values anywhere else! Guaranteed flawless silk chiffons; full fashioned, perfect from top to toe! Day-long 4-threads with thrifty silk covered mercerized cotton toes to add months of extra wear!

First Quality Ringless Service Weights
Record-breaking low price for perfect full fashioned hose! All silk, cotton reinforced!

44¢

FOR WARD WEEK ONLY!



SAVE 20% on SILVANIA PRINTS

Fresh, New Designs!
Tubfast! 36" wide!

8¢

A real give-away at this low Ward Week price! So good-looking your fingers will fairly itch to start sewing! New, exciting designs—dozens and dozens of 'em! Kiddie prints. Florals. All with a talent for staying rich and clear with tubbing. 36".

WARD WEEK VALUE! SAVE!

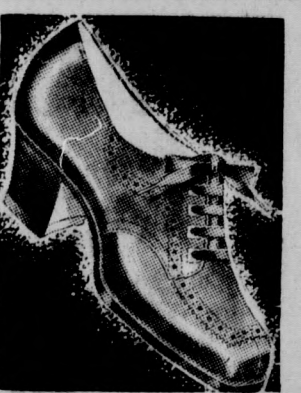


Famous-Name Poplin Prints!
Sale! 98¢ Dresses

84¢

2 for \$1.59
Buy 2! Save 37¢! "Fruit-of-the-loom" and "Graceful Lady" dresses in tubfast cottons. Coat styles. Dutch girl types and others with new full skirts.

END OF WARD WEEK VALUE!



Genuine Goodyear Welts!
Sale! 1.98 Oxfords

1.77

Reduced for WARD WEEK!
It took this great Sale to get them at 1.68! Easily re-soled by SEWING (No nails—so they wear longer!) 2 jaunty styles—black, brown—at a 15% saving!

FOR WARD WEEK ONLY!



Buy now — Save extra!
Fine Rayon Undies

18¢

Women's sizes
28% saving for America's greatest sale! Every brief, panty and bloomer style included! Many run resist and satin stripe knits!



Save 50¢!
Sale! 1.69 Millinery

1.19

Buy two and save \$1. Bustle backs, postilion crowns and new styles. Black, vintage, green.



Sale! 98¢ New Fall Handbags

84¢

LOWER THAN EVER! Huge assortments in rayon and cotton fabrics, simulated leathers.



New 1.98 Felt Hats Reduced!

1.66

Handsomely blended felts in smart new shapes... warm autumn colors! Priced low.



Sale! 59¢ Kiddies' Slippers

38¢

Save 21¢ on soft, snug, rib-knit cotton button-fronts. Easy-help elastic drop seats. 2, 4, 6, 8.



Regular 2.98 Men's Dress Oxfords

2.67

Price cut 31¢! Good-looking black grain wing-tips. Heavy DOUBLE leather soles!



Regular 69¢ Suede Cloth Shoes

58¢

Warm, washable... and a wonderful value at 58¢! Wear-tested cotton suede cloth.



Regularly 98¢ Men's Smart Pajamas

88¢

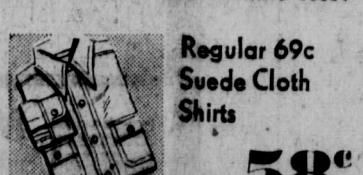
Real money-savers! Lots of stripes and fine figure patterns on cotton broadcloth. A to D.



49¢ Values! Smart New Ties

37¢

Fill up your tie-rack now and save extra! Wool-lined rayons. Knot better—and wrinkle less!



Healthgard "Athletics" Reduced!

22¢

Men's regular 25¢ knit cotton shirts and shorts. No binding or pulling! Gentle support.

SPECIAL FOR WARD WEEK!



Men! Amazing 20% Saving!
New Dress Socks

8¢

Short and Long Styles
Ward Week Money Saver! Sturdy cotton covered with good-looking rayon. Brand new patterns. Short styles have stay-up latex tops!



Healthgard "Athletics" Reduced!

22¢

Men's regular 25¢ knit cotton shirts and shorts. No binding or pulling! Gentle support.



69¢ Values! Healthgard Unionsuits

53¢

Slip into a Healthgard for a new idea of comfort! Warmest cotton yarns. Medium heavy.

WALT MALONEY

REDWOOD 90

2638 BROADWAY

Next Door to Economy Drug Company in the

NEW DEAL MARKET

Government Inspected Steer Beef

ARMOUR'S STAR
HAMS HALF OR WHOLE Lb. 28¢

PRIME—Large Ends
RIB ROAST Lb. 18¢
Fresh Shoulder
PORK ROAST Lb. 18¢

T-BONE OR PORTERHOUSE
STEAKS Lb. 33¢

Fresh
BEEF TONGUES Lb. 16¢
Legs
VEAL ROAST Lb. 18¢

SHOULDER RIB
ROAST Lb. 17¢

Sirloin
TIP ROAST Lb. 18¢
Boneless Brisket
CORNEBEEF Lb. 12¢

GROUND BEEF OR SAUSAGE MEAT Lb. 10¢

COMPLETE SELECTION OF
FRUITS & VEGETABLES

BEST QUALITY AT LOWEST PRICES

MONTHLY PAYMENT PLAN
may be used on any purchases totaling \$10 or more! Buy NOW...pay LATER!

MONTGOMERY WARD

CATALOG ORDER SERVICE
saves you money on thousands of items we haven't room to stock in our store!

2317 Broadway

Redwood City

Phone 1300

WOMEN'S PUMPS AND TIES — DOLLAR DAY — SATURDAY ONLY \$1

Rare Remarks as Well as Costumes Featured in Pageant Here

The City of London succeeded in reducing by more than one-third the number of suicides from Blackfriars bridge by painting the gloomy old structure a gay, bright green.

"Friendship" Church at Plyler, N. C., is so called because the original sign on the church was so misspelled and the congregation adopted the name rather than correct the sign.

When the 1900 auto chugged down the road, without top, without headlights, without windshield or fenders or bumpers, it cost the driver 30 cents a mile to own and operate.

At the beginning of this year, the number of horses on farms was the smallest in 60 years and the number of mules was estimated to be the smallest in 30 years.

In the first national automobile show, "horseless carriages" were driven around a track, dodging barrels to prove they could be steered.

A large oil company painted yellow its filling stations in China. The error was corrected when it was learned that, in China, yellow is the color of mourning.

Faith of Our Fathers

ANCIENT DRESSES BROUGHT OUT FOR DISPLAY FRIDAY

Rare costumes will not be the only oddities in this evening's presentation of "The Faith of Our Fathers" at Sequoia High School Auditorium at 8 p.m. under auspices of St. Peter's Episcopal Church. There will be rare passages in the script that will bring many a chuckle to those attending, according to the producers.

For instance, Helen Savage, characterizing Opposition and wearing a black cape worn by Mrs. Jessie Feldscher's grandmother when she attended church as a Methodist minister's wife in Redwood City during the '80's, at one place says:

"Chase Littlejohn, you look more like your father every day. I remember how your father strutted about when you were born—yes, sir, the first white boy born in Redwood City."

Mrs. Feldscher, with dignity and charm, will bring a characterization of Leadership in the church. On the promenade to the "Little Old Red Church," she wears a heavy black dolman circled in fringe and trimmed in elaborate braid work that was worn by Mrs. Feldscher's grandmother when she attended her son's graduation from the College of the Pacific in 1887. The

son is now Mrs. Feldscher's father.

A grey straw hat with crown an inch and a half high, and black satin parasol with an intriguing handle that the top of the parasol disappears in are used by Mrs. Feldscher in the Fair scene.

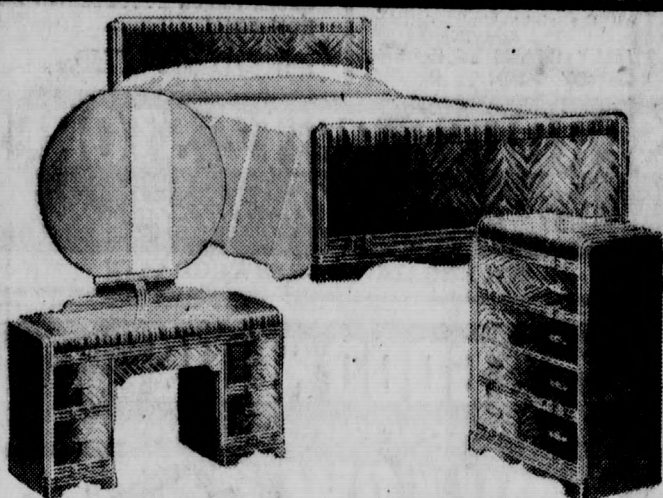
Eulalie Thompson wears a red and black paisley shawl brought her by her mother from Kentucky. A prayer book matching the shawl is also an old heirloom to be carried in the scenes.

Tickets, at 75 cents and 50 cents, are on sale for the "Cavalcade of Redwood City" at the offices of Dr. Paul R. Leigh, 12 California St., and Dr. C. E. Penney, 2613 Broadway.

Five-sixths of Estonia's population of 1,126,000 are Lutheran.

WARD WEEK Ends Saturday!

SPECIAL FOR WARD WEEK!



3-PIECE BEDROOM

Unmatched at \$20 More! **54⁹⁵** \$6 A MONTH
Genuine Walnut Veneers! Down Payment, Carrying Charge

Fine quality—low priced for Ward Week! Genuine Walnut tops, fronts and bed panels are 5-ply veneered on hardwood! Plate Glass mirror! Cedar-lined chest drawer! Bed, chest, vanity or dresser.

AMERICA'S GREATEST SALE OF AUTOMOBILE TIRES! WARD WEEK!

EVERY RIVERSIDE TIRE REDUCED!

FIRST TIME IN HISTORY!

Every passenger tire price slashed! The best opportunity ever to buy the kind, size and quality tire you need! And at rock bottom prices! Buy during Ward Week! Save more!

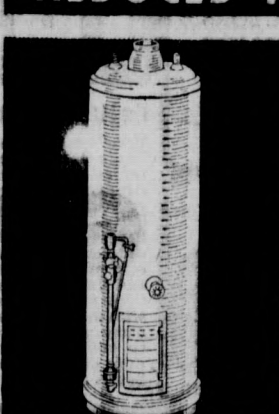
DON'T BE MISLED...

by "Large Discounts" others may quote! Wards discounts are genuine, make Wards already low prices even lower! No "red tape" or special conditions! Compare the price you pay for equal quality! You'll pay less at Wards!

20% to 40% Less...

... THAN WARDS ALREADY LOW LIST PRICES ON RIVERSIDES!

REDUCED FOR WARD WEEK!



Save More in this Sale! Automatic Water Heater **27⁶⁷**

Now — at low Ward Week prices—you can get that automatic hot water heater you've wanted. Wards Standard 20-gal. cap. Controlled by thermostat. \$5 MONTHLY, Down Payment, Carrying Charge



Price Cut Over 30%! Spark Plugs! **27c**

"Supreme Quality" — millions sold at 45c! Knife-edge spark gap gives a quick, sure start!



Famous Red Head Shells **86c** box of 25

There's no finer shell made — nor any lower priced! Save money this fall at Wards!



Regular 65c Sweat Shirt **54c**

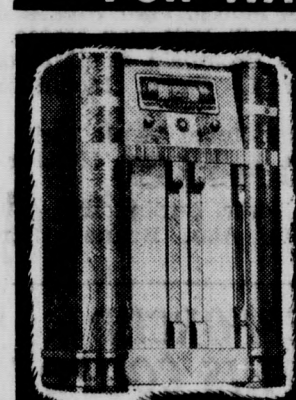
Record low price on a sweat shirt of this quality! Full athletic cut. Silver gray. Buy now!



Sale Special! Hunting Coat **3²²**

Compare! Storm collar, Bi-Swing back, bloodproof game pocket! Water repellent duck.

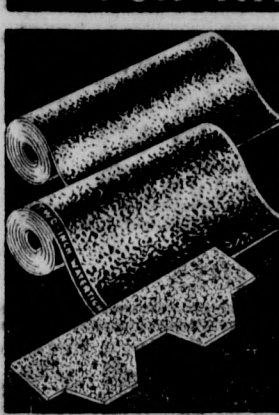
FOR WARD WEEK ONLY!



Compare any \$100 Radio! **Big 8-Tube AC Console 46⁸⁸**
Get Europe Direct!

Check the features! 12-in. speaker! Automatic tuning! World range! Wired for Television sound! Roto dial! \$1.25 Weekly, Down Payment, Carrying Charge

FOR WARD WEEK ONLY!



Prices Cut on Wards **Roll Roofing and Shingles 1⁸⁵**

90-lb. Slate
See Wards slate roofings with the beautiful new ceramic colors! Free estimates at Wards! 35-lb. Smooth Roofing. Roll 89c 168-lb. Hex Shingles...sq. 3.98



Kalsomine A Room For Only **33c**

Imagine! Redecorating an entire room for this price! Our best quality—won't rub off!



25-Lb. Limit to a Customer Common Nails **4c** lb.

All grade "A" selected nails, no seconds! Sizes 6d to 60d. Save during this great sale!



Hardwood Closet Set **1⁹⁸**

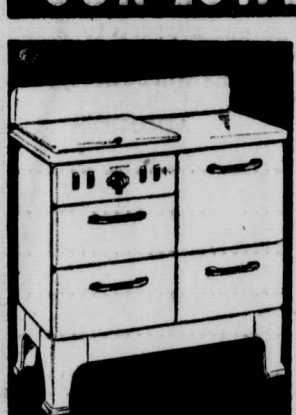
Triple-Celluloid sprayed white hardwood seat. Solid brass hinge is heavily chrome plated.



Price Cut! 3-Ply Fir Plywood **3^{4c}** sq. ft.

The ideal wallboard for remodeling attics, basements, garages. 1/4-inch thick. 4x8 sheets.

OUR LOWEST PRICE EVER!



Robertshaw Oven Control! **\$65 Range Features! 44⁹⁴**
\$5 MONTHLY

Ward Week's greatest gas range value! Fully-insulated porcelainized oven! Drawer-type broiler! Self-lighting top burners! White porcelainized body!

OUR LOWEST PRICE EVER!



Sensational Sale! Save 21c **All Wards 98c Shirts 82c**
Four-Star Money-Saver!

All the fine features of Wards famous 98c shirts at a 21c reduction for Ward Week! Color-fast! 99% shrinkproof fabrics! Wiltproof collars.



59c Self-Polishing Wax **44c**

No rubbing! Just spread on, it dries in 20 minutes to a hard glossy finish. Qt. size. Hurry!



Reduced Price! Patch Kit **17c**

Large size! 72 square inches of patching material. 2 tubes of rubber cement... buffer!



39c Corn Broom **27c**

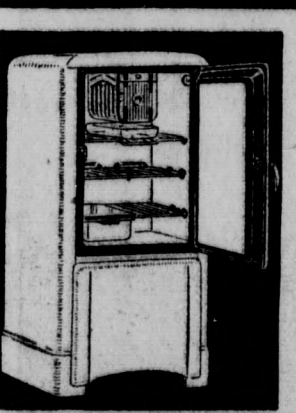
A sturdy broom that will give good service! 4-sewed for extra strength! Plain handle! Hurry!



Modern! Dull Brass Lock Set **57c**

Complete with escutcheons, key, metal knobs, lock, strike plate. Same Set with Glass Knobs... 68c.

SPECIAL FOR WARD WEEK!



Extra Big — 6.2 Cu. Ft. **Standard Refrigerator 104⁰⁰**

Worth \$160! Extra big! Shelf area is 12.10 sq. ft.! Makes 63 cubes, 6 lbs. of ice! 8-qt. vegetable bin! Interior light!

\$5 DOWN, Monthly Payments, Carrying Charge



65c Values! Work Shirt Sale! **50c**

Bear-for-wear cotton covert or chambray! Sanforized — 99% shrinkproof! Triple main seams.



Sale! Men's Regular 2.98 Work Shoes **2⁷⁷**

At regular price they can't be beat! Now — Save 21c. Tough wearing composition soles!



Swinging Mixing Faucet **2⁷⁹**

Heavy chrome-plated brass in latest style. With removable soap dish. Will not splash.



No. 14 Rubber Covered Wire **55c**

Exceeds Underwriters rigid requirements. Tested at 1500 volts against breakdowns.



9x12 Wardoleum Felt Base Rug **3⁹⁹**

\$5.95 quality anywhere! New patterns in stainproof, water-proof baked enamel surface!

MONTHLY PAYMENT PLAN may be used on any purchases totaling \$10 or more! Buy NOW... pay LATER!

MONTGOMERY WARD

CATALOG ORDER SERVICE saves you money on thousands of items we haven't room to stock in our store!

2317 Broadway

Redwood City

Phone 1300

CALIFORNIA MARKET

921 MAIN ST. REDWOOD CITY

"Fresh Meats at Prices You Can Meet"

SPECIALS FOR FRIDAY & SATURDAY

SHOULDER RIB ROAST BEEF BEST CUTS	16 ⁰⁰	Shoulder Of Pork Sugar Cured	13 ⁰⁰
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RUMP ROAST BEEF	16 ⁰⁰	BONELESS BRISKET CORNED BEEF	12 ⁰⁰
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SIRLOIN TIP ROAST BEEF	18 ⁰⁰	STEER PLATE CORNED BEEF	6 ⁰⁰
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FRESH Shoulder PORK Full Cut	18 ⁰⁰	Beef Tongues Sweet Pickled	12 ⁰⁰
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LEGS of VEAL Fine for Roasting	18 ⁰⁰	SHOULDER OF SPRING LAMB (No Breasts)	12 ⁰⁰
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PRIME RIB ROAST BEEF (Cut Short)	22 ⁰⁰	FRESH Pigs' Feet and Pigs' Heads	5 ⁰⁰
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FRUITS AND VEGETABLES

IT'S THE "BARGAIN OF THE WEEK" LOOK AT ALL YOU GET—FOR ONLY

- 10 LBS. KLAMATH POTATOES
- 3 LBS. BROWN ONIONS
- 1 STALK CELERY—Utah Seed
- 2 HEADS LETTUCE
- 2 DOZ. JUICE ORANGES
- 2 BUNCHES CARROTS
- 6 GRAPEFRUIT, Med. Size
- 3 LBS. SWEET POTATOES
- 1 DOZ. LEMONETTES
- 8 LBS. PIPPIN APPLES
- 1 SHOPPING BAG

99¢

ALL FOR 99c — ALL FOR 99c — ALL FOR 99c

IT'S DOLLAR DAY IN REDWOOD CITY

Tomorrow, October 28

YOU'VE GOT A DATE with Redwood City

merchants tomorrow! They've set aside some of the biggest value surprises in years and they don't want you to miss them.

YOU WON'T - - if you like to save as you

never have before! For this Dollar Day will break all records for value-giving. Redwood City Merchants are determined to do it, and tomorrow they're going to prove it to you! Take up this challenge! Shop all of these stores tomorrow — and take home your share of the most amazing buys you've ever seen. On this page are only a few of the special Dollar Day values - on other pages of today's Beacon, you'll find many, many more!

TOMORROW-ONE DAY ONLY!

Pillows
21 x 27. Filled
with 10% goose body
feathers and 90% curled
chicken feathers. **\$1.00**
ea.

QUILTED
Mattress Protectors
full bed or twin bed size
\$1.00 each

ALL WOOL
Blankets
Pastel shades in a soft
fluffy blanket. **\$1.00**
each

J. C. PENNEY CO.
Sequoia Bldg. R.C. 1890

REAL PENN
Motor Oil
100% Pennsylvania
Reg. \$1.20 Gallon
\$1.00 gal.
Bring container.

WHIZ WHITE
Tire Paint & Brush
Pure rubber base—will not
chip. Reg. 1.18.
\$1.00 (inc. tax)

BISSELL TIRE
& BATTERY SERVICE
Broadway & Jefferson
R. C. 282

3 Piece Princess Ware
Refrigerator Set
White Enamelled
Heavy Glass Tops
Reg. \$1.49 **\$1.00**

Beautiful Intaglio
Crystal Glassware
Fruit Bowl
or Center Bowl
11 1/2 inch diameter
frosted—handmade
Reg. \$1.49 **\$1.00**

Redwood City
HARDWARE CO.
2615 Broadway Tel. 873

Men's Hosiery
Reg. 25c pr.
5 pr. \$1.00

Men's Neckwear
Reg. 1.50
\$1.00

Yorkshire Clothes
2607 Broadway R. C. 115

KIRBY'S
2411 Broadway

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